



**Maximise business through
Sponsor and Trade Opportunities**

Australian General Practice Network National Forum 2011

Australia's premier primary health care forum

Delivering local health solutions through general practice

Melbourne Convention and Exhibition Centre

Wednesday 16 to Saturday 19 November 2011

25 National Circuit Forrest ACT 2603 | PO Box 4308 Manuka ACT 2603
T 02 6228 0800 | F 02 6228 0899 | www.agpn.com.au | ABN 95 082 812 146

Delivering local health solutions through general practice

Maximise business through Sponsor and Trade Opportunities

Australian General Practice Network Forum

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About primary health care and the Australian General Practice Network

Primary health care is the hub of Australia's health system. It is the setting where most people get their health care – a setting that delivers 'front line' medical and health care that can be accessed by Australians without referral. Key providers are GPs, nurses and allied health professionals working in both public and private community-based services.

AGPN is the national peak body for 111 general practice networks and eight state based organisations located throughout Australia – a network covering 50,000 people including GPs, practice nurses, practice managers and allied health professionals. General practice networks, as Australia's future Medicare Local primary health care organisations, are an integral component of Australia's primary health care strategy and play a major part in implementing policy, supporting general practice and other primary health care providers and managing health programs at a local level. Over the next 12-18 months AGPN's members will be transforming into regional primary health care organisations under the Council of Australian Government's National Health and Hospitals Network. This is part of the biggest reform to our health system since the introduction of Medicare in 1984.

The AGPN Forum encourages the promotion and adoption of best practice in primary health care delivery by continually delivering a high quality program across a range of topics relating to primary health care.

This is the thirteenth year of the AGPN Forum.

Delegate profile

The AGPN Forum brings together dynamic key players of the primary health care team in a collaborative, learning environment.

With a passion for primary health care, delegates represent:

- Network Member leaders – CEOs, chairs and board directors
- Network Member staff – senior managers, purchasing managers and program manager
- general practitioners and primary health care teams
- nurses, practice managers and allied health professionals
- federal, state and territory Government officials
- health consumer groups and individuals
- health academics
- policy advisers
- funders
- health industry – pharmaceutical, health IM/IT industry representatives
- national professional bodies e.g. primary health care peak organisations
- media

Forum delegates discuss the pivotal issues and learn from the opinions and perspectives of industry leaders and their peers. It is this engaging, learning and

networking experience that makes the forum so successful. It is also why many delegates return year after year.

Date and venue

The 13th AGPN National Forum will be held at the Melbourne Convention and Exhibition Centre from Wednesday 16 November to Saturday 19 November 2011.

Benefits of sponsorship

As one of the largest primary health care conferences in Australia (approximately 1000 delegates) the AGPN Forum provides sponsors with:

- high visibility at Australia's premier primary health care forum
- extensive networking opportunities
- opportunity to partner with a team of highly dedicated professionals
- opportunity to contribute to the national policy debates on topics of interest in an open and frank environment
- partnering a network that is viewed as an industry leader with a commitment to improving the health and wellbeing of the community
- opportunity to network with important industry figures, chief executive officers and other senior managers
- connecting with leaders and increasing your company's insight into future trends
- associating with quality, innovation and excellence
- opportunity to release new products/services through exhibition opportunities

Promotion of the AGPN Forum

The AGPN Forum is promoted nationally using a number of different strategies. The forum has its own website containing all information delegates require ranging from registration to accommodation. The forum is also heavily promoted to national, local and industry press, through direct mail and e-bulletins sent to potential delegates and those who have registered. In addition AGPN use its own newsletters and publications to promote the annual event. The Network comprising the 111 Network Members and eight state-based organisations is also involved in marketing the forum to their member practices and professionals.

Sponsorship packages

AGPN is happy to hear your ideas on how a package can be tailored to meet your organisation's objectives or there are several sponsorship packages already established that may suit your objectives. Your sponsorship will ensure you receive excellent tailored branding that will provide clear exposure to our delegates in the lead up to, and at, the forum. At this professional network event your organisation will be positioned to build and reinforce relationships through premium recognition of your contribution to primary health care.

Please note, all package costs are in Australian Dollars and are GST inclusive.

Additional information

The Australian General Practice Network website is www.agpn.com.au .

The AGPN Forum website is www.gpnetworkforum.com.au .

Business Opportunities through Sponsorship

Diamond Sponsor - \$40,000.00

As the premier Diamond sponsor your organisation will be the lead sponsor and your brand will be affiliated with all aspects of the AGPN Forum.

Your investment features include:

Pre Forum

- name acknowledgement as the Diamond Sponsor
- company logo on the forum website sponsors page with a link to your home page for year of and year after the forum
- logo in the forum primary source newsletter from sign on until forum (distributed to all past and present delegates and interested stakeholders)

During the Forum

- opportunity for senior executive to present in a plenary session
- acknowledgement at opening and closing plenary session
- exclusive signage at entrances to opening and closing plenary sessions
- corporate banner displayed near registration desk during the forum
- corporate logo to feature at entrance to trade hall
- one full page colour advertisement in official program
- company logo and organisation listing in official program
- two promotional inserts in forum satchel
- two pamphlets to be personally handed to delegates at two plenary sessions (i.e. one per plenary)
- one hour access to forum meeting room (subject to availability)
- 6m x 3m trade booth in a prominent position
- three nights accommodation for senior executive (excluding breakfast)
- two tickets to the Hesta Primary Health Care Awards Dinner on Wednesday 16 November
- eight three day Forum Registrations Thursday 17 to Saturday 19 November
- eight invitations to the Forum Gala Dinner on Saturday 19 November
- eight invitations to the Forum Welcome Reception on Thursday 17 November
- eight invitations to Forum Sponsor's Reception – date to be confirmed

Post Forum

- a delegate list with contact details
- invitation to AGPN end of year stakeholder drinks

Business Opportunities through Sponsorship

Scholarship Scheme Sponsor - \$35,000.00

As the Scholarship Scheme Sponsor your organisation will partner with AGPN to support the development of comprehensive primary health care.

Your investment features include:

Pre Forum

- naming rights to the scholarship scheme
- name acknowledgement as the Scholarship Scheme Sponsor
- company logo on the forum website sponsors page and the scholarship scheme page with a link to your home page for year of and year after the forum
- logo and acknowledgement in promotion of the scholarship scheme in AGPN weekly bulletins to all General Practice Networks and in direct communications from up to 18 peak national health professional organisations to their membership
- logo in the forum primary source newsletter from sign on until forum (distributed to all past and present delegates and interested stakeholders)

During the Forum

- acknowledgement at opening and closing plenary session
- corporate logo to feature at entrance to trade hall
- one full page colour advertisement in official program
- company logo and organisation listing in official program
- one promotional insert in forum satchel
- one pamphlets to be personally handed to delegates at one plenary session (i.e. one per plenary)
- one hour access to forum meeting room (subject to availability)
- 3m x 3m trade booth in a prominent position
- two tickets to the Hesta Primary Health Care Awards Dinner on Wednesday 16 November
- six three day Forum Registrations Thursday 17 to Saturday 19 November
- six invitations to the Forum Gala Dinner on Saturday 19 November
- six invitations to the Forum Welcome Reception on Thursday 17 November
- six invitations to Forum Sponsor's Reception – date to be confirmed

Post Forum

- a delegate list with contact details
- invitation to AGPN end of year stakeholder drinks
- first right of refusal for future scholarship schemes associated with future AGPN National forums.

Business Opportunities through Sponsorship

Principal Sponsor - \$25,000.00 – SOLD to BUPA

Your investment features include:

Pre Forum

- name acknowledgement as a Principal Sponsor
- company logo on the forum website sponsors page with a link to your home page for year of and year after forum
- logo in the forum primary source newsletter from sign on until forum (distributed to all past and present delegates and interested stakeholders)

During the Forum

- opportunity for senior executive to present at one plenary session
- acknowledgement at opening and closing plenary session
- corporate logo to feature at entrance to trade hall
- a half page colour advertisement in official program
- company logo and organisation listing in official program
- one promotional insert in forum satchel
- one pamphlet to be personally handed to delegates at one plenary sessions
- one hour access to forum meeting room (subject to availability)
- 6m x 3m trade booth in a prominent position
- three nights accommodation for senior executive (excluding breakfast)
- six three day Forum Registrations Thursday 17 to Saturday 19 November
- six invitations to the Forum Gala Dinner on Saturday 19 November
- six invitations to the Forum Welcome Reception on Thursday 17 November
- six invitations to Forum Sponsor's Reception – date to be confirmed

Post Forum

- a delegate list with contact details
- invitation to AGPN end of year stakeholder drinks

Business Opportunities through Sponsorship

Trade Hall Naming Rights - SOLD to Pfizer

A unique opportunity exists for your organisation to have sole naming rights of the trade exhibition.

Your investment features include:

Pre Forum

- name acknowledgement as Trade Hall Naming Rights Sponsor
- company logo on the forum website sponsors page with a link to your home page for year of and year after forum
- logo in the forum primary source newsletter from sign on until forum (distributed to all past and present delegates and interested stakeholders)

During the Forum

- acknowledgement at opening and closing plenary session
- corporate banner inside the exhibition hall
- corporate logo to feature at entrance to trade hall
- a half page colour advertisement in official program
- company logo and organisation listing in official program
- three promotional insert in forum satchel
- one pamphlet to be personally handed to delegates at one plenary sessions
- one hour access to forum meeting room (subject to availability)
- 6m x 3m trade booth in a prominent position
- two tickets to the Hesta Primary Health Care Awards Dinner on Wednesday 16 November
- eight three day Forum Registrations - Thursday 17 to Saturday 19 November
- eight invitations to Forum Gala Dinner on Saturday 19 November
- eight invitations to the Forum Welcome Reception on Thursday 17 November
- eight invitations to Forum Sponsor's Reception – date to be confirmed

Post Forum

- a delegate list with contact details
- invitation to AGPN end of year stakeholder drinks

Business Opportunities through Sponsorship

Platinum Sponsor - SOLD to NeHTA

Your investment features include:

Pre Forum

- name acknowledgement as Platinum Sponsor
- company logo on the forum website sponsors page with a link to your home page for year of and year after forum
- logo in the forum primary source newsletter from sign on until forum (distributed to all past and present delegates and interested stakeholders)

During the Forum

- acknowledgement at opening and closing plenary session
- corporate logo to feature at entrance to trade hall
- a half page colour advertisement in official program
- corporate banner displayed near registration desk during the Forum
- company logo and organisation listing in official program
- one promotional insert in forum satchel
- one pamphlet to be personally handed to delegates at one plenary sessions
- one hour access to forum meeting room (subject to availability)
- 6m x 6m trade booth in a prominent position
- two tickets to the Hesta Primary Health Care Awards Dinner on Wednesday 16 November
- four three day Forum Registrations - Thursday 17 to Saturday 19 November
- four invitations to Forum Gala Dinner on Saturday 19 November
- four invitations to the Forum Welcome Reception on Thursday 17 November
- four invitations to Forum Sponsor's Reception – date to be confirmed

Post Forum

- a delegate list with contact details
- invitation to AGPN end of year stakeholder drinks

Business Opportunities through Sponsorship

Gala Dinner Sponsor - \$25,000.00 – SOLD to Guild

The Gala Dinner is the social highlight of the forum. A themed night, the event is an opportunity for delegates to network in a relaxed, fun environment.

Your investment features include:

Pre Forum

- name acknowledgement as Gala Dinner Sponsor
- company logo on the forum website sponsors page with a link to your home page for year of and year after forum
- logo in the forum primary source newsletter from sign on until forum (distributed to all past and present delegates and interested stakeholders)

During Forum

- ten minute presentation at gala dinner
- acknowledgement at opening and closing plenary session
- exclusive signage at the gala dinner
- company logo on dinner ticket and menu
- company corporate literature/promotional item on tables
- corporate logo to feature at entrance to trade hall
- a half page colour advertisement in official program
- company logo and organisation listing in official program
- one promotional insert in forum satchel
- one hour access to forum meeting room (subject to availability)
- 6m x 3m trade booth in a prominent position
- two tickets to the Hesta Primary Health Care Awards Dinner on Wednesday 16 November
- six three day Forum Registrations - Thursday 17 to Saturday 19 November
- eight invitations to Forum Gala Dinner on Saturday 19 November
- six invitations to the Forum Welcome Reception Thursday 17 November
- six invitations to Forum Sponsor's Reception – date to be confirmed

Post Forum

- a delegate list with contact details
- invitation to AGPN end of year stakeholder drinks

Business Opportunities through Sponsorship

Welcome Reception Sponsor - \$22,000.00

Address a fresh and excited group of delegates in a relaxed networking environment.

Your investment features include:

Pre Forum

- name acknowledgement as Welcome Reception Sponsor
- company logo on the forum website sponsors page with a link to your home page for year of and year after forum
- logo in the forum primary source newsletter from sign on until forum (distributed to all past and present delegates and interested stakeholders)

During Forum

- acknowledgement at opening and closing plenary session
- banner at the welcome reception
- corporate logo to feature at entrance to trade hall
- a half page colour advertisement in official program
- company logo and organisation listing in official program
- one promotional insert in forum satchel
- one hour access to forum meeting room (subject to availability)
- 6m x 3m trade booth in a prominent position
- two tickets to the Hesta Primary Health Care Awards Dinner on Wednesday 16 November
- four three day Forum Registrations - Thursday 17 to Saturday 19 November
- four invitations to Forum Gala Dinner on Saturday 19 November
- eight invitations to the Forum Welcome Reception on Thursday 17 November
- four invitations to Forum Sponsor's Reception – date to be confirmed

Post Forum

- invitation to AGPN end of year stakeholder drinks

Business Opportunities through Sponsorship

International Speakers Sponsor - \$20,000.00

Your investment features include:

Pre Forum

- name acknowledgement as International Speakers Sponsor
- company logo on the forum website sponsors page with a link to your home page for year of and year after forum
- logo in the forum primary source newsletter from sign on until forum (distributed to all past and present delegates and interested stakeholders)

During Forum

- acknowledgement at opening and closing plenary session
- corporate logo to feature at entrance to trade hall
- company logo in Forum program where international speakers are featured
- company logo and organisation listing in official program
- one promotional insert in forum satchel
- one hour access to forum meeting room (subject to availability)
- 3 x 3m trade booth in a prominent position
- two tickets to the Hesta Primary Health Care Awards Dinner on Wednesday 16 November
- six three day Forum Registrations - Thursday 17 to Saturday 19 November
- six invitations to Forum Gala Dinner on Saturday 19 November
- six invitations to the Forum Welcome Reception on Thursday 17 November
- six invitations to Forum Sponsor's Reception – date to be confirmed

Post Forum

- invitation to AGPN end of year stakeholder drinks

Business Opportunities through Sponsorship

Satchel Sponsor - \$15,500.00

Distributed to every delegate upon registration, satchels are constantly used throughout and after the AGPN Forum. Sponsorship of the satchels offers excellent exposure, as the sponsor will be a constant presence for the duration of the event and beyond.

Your investment features include:

Pre Forum

- name acknowledgement as the Satchel Sponsor
- company logo on the forum website sponsors page with a link to your home page for year of and year after forum
- logo in the forum primary source newsletter from sign on until forum (distributed to all past and present delegates and interested stakeholders)

During Forum

- acknowledgement at opening and closing plenary session
- corporate logo to feature at entrance to trade hall
- a half page colour advertisement in official program
- company logo and organisation listing in official program
- one promotional insert in forum satchel
- one hour access to forum meeting room (subject to availability)
- 3m x 3m trade booth in a prominent position
- one ticket to the Hesta Primary Health Care Awards Dinner on Wednesday 16 November
- four three day Forum Registrations - Thursday 17 to Saturday 19 November
- four invitations to Forum Gala Dinner on Saturday 19 November
- four invitations to the Forum Welcome Reception on Thursday 17 November
- four invitations to Forum Sponsor's Reception – date to be confirmed

Post Forum

- invitation to AGPN end of year stakeholder drinks

Business Opportunities through Sponsorship

Internet Café Sponsor - \$13,200.00 + Supply of equipment and communication costs

The place delegates come to network, check emails and do business.

Your investment features include:

Pre Forum

- name acknowledgement as the Internet Cafe Sponsor
- company logo on the forum website sponsors page with a link to your home page for year of and year after forum
- logo in the forum primary source newsletter from sign on until forum (distributed to all past and present delegates and interested stakeholders)

During Forum

- acknowledgement at opening and closing plenary session
- naming rights and exclusive signage to the internet café
- company logo and organisation listing in official program
- one promotional insert in forum satchel
- one hour access to forum meeting room (subject to availability)
- 9m x 3m trade booth in a prominent position
- one ticket to the Hesta Primary Health Care Awards Dinner on Wednesday 16 November
- four three day Forum Registrations - Thursday 17 to Saturday 19 November
- four invitations to Forum Gala Dinner on Saturday 19 November
- four invitations to the Forum Welcome Reception on Thursday 17 November
- four invitations to Forum Sponsor's Reception – date to be confirmed

Post Forum

- invitation to AGPN end of year stakeholder drinks

Business Opportunities through Sponsorship

Support Sponsor - \$9,900.00

Support Australia's premier primary health care conference, build partnerships and opportunities.

Your investment features include:

Pre Forum

- name acknowledgement as a Support Sponsor
- company logo on the forum website sponsors page with a link to your home page for year of and year after forum

During Forum

- acknowledgement at opening and closing plenary sessions
- company branding in a concurrent session
- company logo and organisation listing in official program
- one promotional insert in forum satchel
- one hour access to forum meeting room (subject to availability)
- 3m x 3m trade booth
- two three day Forum Registrations Thursday 17 to Saturday 19 November
- two invitations to Forum Gala Dinner on Saturday 19 November
- two tickets to the Forum Welcome Reception on Thursday 17 November
- two invitations to Forum Sponsor's Reception – date to be confirmed

Post Forum

- invitation to AGPN end of year stakeholder drinks

Business Opportunities through Sponsorship

Daily Bulletin Sponsor - \$5,500.00

The Daily Bulletin is the communication tool used throughout the forum. It will include important information about the day ahead, notes from the previous day, anecdotal information and interesting photos from the previous day. It is distributed to all attendees at the plenary session each morning.

Your investment features includes:

Pre Forum

- name acknowledgement as the Daily Bulletin Sponsor
- company logo on the forum website sponsors page with a link to your home page for year of and year after forum

During Forum

- acknowledgement at opening and closing plenary sessions
- naming rights of the daily bulletin
- company logo and organisation listing in official program
- one promotional insert in forum satchel
- one hour access to forum meeting room (subject to availability)
- one three day Forum Registration - Thursday 17 to Saturday 19 November
- two invitations to Forum Gala Dinner on Saturday 19 November
- two invitations to the Forum Welcome Reception on Thursday 17 November
- two invitations to Forum Sponsor's Reception – date to be confirmed

Post Forum

- invitation to AGPN end of year stakeholder drinks

Business Opportunities through Sponsorship

Refreshment Break Sponsor - \$5,500.00

- **Thursday 17 November – available**
- **Friday 18 November – available**
- **Saturday 19 November - available**

At each break forum participants appreciate a tea, coffee or cool beverage. Here is an opportunity to reach out to them while they are relaxed and chatting.

Your investment features include:

Pre Forum

- name acknowledgement as a Refreshment Break Sponsor
- company logo on the forum website sponsors page with a link to your home page for year of and year after forum

During Forum

- acknowledgement at opening and closing plenary sessions
- banner displayed during all refreshment breaks on nominated day of forum
- company logo and organisation listing in official program
- one promotional insert in forum satchel
- one hour access to forum meeting room (subject to availability)
- one three day Forum Registration - Thursday 17 to Saturday 19 November
- two invitations to Forum Gala Dinner on Saturday 19 November
- two invitations to the Forum Welcome Reception on Thursday 17 November
- two invitations to Forum Sponsor's Reception – date to be confirmed

Post Forum

- invitation to AGPN end of year stakeholder drinks

Business Opportunities through Sponsorship

Lanyard Sponsor - \$4,400.00

An opportunity to be recognised at every introduction.
(only one sponsorship available and lanyard to be provided by sponsor)

Your investment features include:

Pre Forum

- name acknowledgement as Lanyard Sponsor
- company logo on the forum website sponsors page with a link to your home page for year of and year after forum

During Forum

- acknowledgement at opening and closing plenary sessions
- company logo and organisation listing in official program
- one promotional insert in forum satchel
- one hour access to forum meeting room (subject to availability)
- one three day Forum Registration - Thursday 17 to Saturday 19 November
- two invitations to Forum Gala Dinner on Saturday 19 November
- two invitations to the Forum Welcome Reception on Thursday 17 November
- two invitations to Forum Sponsor's Reception – date to be confirmed

Post Forum

- invitation to AGPN end of year stakeholder drinks

Business Opportunities through Sponsorship

Name Badge Sponsor - \$4,400.00

Your logo will feature on all delegate name badges.

Your investment features include:

Pre Forum

- name acknowledgement as Name Badge Sponsor
- company logo on the forum website sponsors page with a link to your home page for year of and year after forum

During Forum

- acknowledgement at opening and closing plenary sessions
- company logo on all name badges
- company logo and organisation listing in official program
- one promotional insert in forum satchel
- one hour access to forum meeting room (subject to availability)
- one three day Forum Registration - Thursday 17 to Saturday 19 November
- two invitations to Forum Gala Dinner on Saturday 19 November
- two invitations to the Forum Welcome Reception on Thursday 17 November
- two invitations to Forum Sponsor's Reception – date to be confirmed

Post Forum

- invitation to AGPN end of year stakeholder drinks

Business Opportunities through Sponsorship

Notepad Sponsor - \$2,200.00

(Notepad to be provided by sponsor)

An opportunity to be at delegates fingertips – a great marketing opportunity.

Your investment features include:

Pre Forum

- name acknowledgement as Notepad Sponsor
- company logo on the forum website sponsors page with a link to your home page for year of and year after forum

During Forum

- acknowledgement at opening and closing plenary sessions
- company logo and organisation listing in official program
- one promotional insert in forum satchel
- one hour access to forum meeting room (subject to availability)
- one Forum Registration - Thursday 17 to Saturday 19 November
- two invitations to Forum Gala Dinner on Saturday 19 November
- two invitations to the Forum Welcome Reception on Thursday 17 November
- two invitations to Forum Sponsor's Reception – date to be confirmed

Post Forum

- invitation to AGPN end of year stakeholder drinks

Customised packages and more information

Sponsorship packages can be customised to meet your organisation's objectives. For more information, or to discuss sponsorship packages, please contact:

Trisha Wong
Marketing and Events Manager
PO Box 4308 Manuka ACT 2603
T: 02 6228 0835 M: 0408 246 411
E: twong@agpn.com.au

How to secure a sponsorship package

To secure a sponsorship package complete the enclosed application form and return it together with a 50% deposit to AGPN attention Susanna Kable at the postal address listed above or skable@agpn.com.au.

Support Provided to Sponsors

Should your organisation wish to become a sponsor of the AGPN Forum 2011, the forum hosts will work closely with you to ensure you are satisfied with your involvement and return on investment.

The AGPN team will provide assistance to sponsors in the following ways:

- understanding and agreeing, from the outset, your organisation's expectations of the sponsorship arrangement
- liaising with you on additional value-add opportunities
- sourcing electronic copies of your organisation's logo for reproduction in official conference material
- advising you on company literature you may be eligible to incorporate in the conference satchels and on the quantities required
- assisting you with registration process
- advising you on accommodation options available in Melbourne

Our aim is to provide support to sponsors to generate the best possible outcomes from the AGPN Forum 2011.

In addition, AGPN hosts a sponsor's invitation only event with the AGPN Board to show our appreciation and to provide an exclusive networking opportunity.

Promotional Opportunities

A range of additional promotional opportunities are available to provide your organisation with an excellent opportunity to increase your visibility and raise your profile.

Satchel Insert - \$1,100.00 per item

- One piece of promotional literature or corporate gift in the delegate satchel provided by the sponsor (not pad or pen).

Advertisement in Forum Program

- Full page \$1,650.00
- Half page \$900.00

Other information

- All costs are GST inclusive
- All inserts/handouts to be supplied by sponsor
- All artwork/logo to be provided by sponsors
- All banners to be provided by sponsor

Business Opportunities through Exhibition

Exhibition Opportunities

Maximise your exposure to the leaders in primary health care delivery.

Exhibiting at the Australian General Practice Network Forum 2011 will provide your organisation with access to about 1000 delegates from over 250 business sectors.

All refreshment breaks and the welcome reception on Thursday 17 November will be taken amongst the exhibition stands.

Benefits of Exhibiting

Forum delegates discuss the pivotal issues and learn from the opinions and perspectives of industry leaders and their peers. It is this engaging, learning and networking experience that makes the forum so successful and the reason why many delegates return year after year.

As an exhibitor you will be:

- highly visible at Australia's premier primary health care forum
- surrounded by extensive networking opportunities
- building links with the leaders in primary health care delivery
- associated with a quality, innovation and excellence through an event with a reputation for addressing cutting edge issues in health care
- provided the opportunity to showcase your products, services and demonstrate new releases.

Exhibitor Kit

A detailed exhibition kit including an exhibitor manual, contract, and representative booking form will be sent upon receipt of application form.

Furniture and Equipment

Additional furniture and equipment can be hired from the exhibition contractor, who will contact each exhibitor directly to:

- provide a furniture catalogue
- request power loading
- confirm correct name to be displayed on fascia

Business Opportunities through Exhibition

Exhibition Package Prices

AGPN Network Member Organisations \$3,300.00 NGOs (limited opportunities available) \$3,500.00 Other organisations \$4,500.00

Inclusions

Communications
logo, name and 50 word profile on forum website
During the Forum
3 days exposure to key industry decision makers 3m x 3m booth company name on one fascia sign (up to 30 characters) 1 twin spotlight 1 x 4 amp power outlet (additional requirements may be ordered) catering throughout the day for two representatives on each exhibition day two invitations to Forum Welcome Reception on Thursday 17 November opportunity for two representatives to attend forum sessions name badge, forum satchel and forum materials for two representatives

Booking an Exhibition Space

To secure an exhibition space complete the enclosed application form and return it together with a 50% deposit to:

Susanna Kable
Events Coordinator
PO Box 4308 Manuka ACT 2603
T: 02 6228 0857
E: skable@agpn.com.au

Please note, all package costs are in Australian Dollars and are GST inclusive.

Business Opportunities through Exhibition

Additional Exhibitor Passes

All additional company representatives who wish to have entry to the exhibition hall must purchase an exhibition pass at \$150 per day per person. Booking forms for additional passes will be available in exhibition kits forwarded on receipt of application.

More Information

For more information on exhibiting at Australia's premier primary health care forum please contact Susanna Kable, details above.

